



Nevada Northern Railway Foundation

A Nevada 501 (c) 3 Non-Profit Corporation

Depot: 1100 Avenue A, Ely, Nevada 89301

Mailing Address: PO Box 150040, Ely, Nevada 89315

Voice: (775) 289-2085 • Web: www.nnry.com • E-mail: info@nnry.com

Monthly Operations Report for October 2022

1. Locomotive Status – Updated
 - a. Locomotives in service: #81, #105, #109, #204, #310, Wrecking Crane A & Rotary B.
 - b. Locomotive 93 is out-of-service. She needs repairs to her valve chest.
 - c. Locomotive 40 is out of service for her heavy repairs. We have started on her repairs; she will be out of service until 2023.
 - d. Locomotive 801 still needs some work to bring her into compliance with modern locomotive standards.
 - e. Locomotives out of service needing moderate repairs: #201 and #34
 - f. Locomotives waiting funding for restoration: Steptoe Valley Smelting and Mining #309, Kennecott 802 and Rotary Snowplow B (for boiler overhaul.)
 - g. Locomotives out of service needing heavy repairs #80 and the military locomotives.
3. Rolling Stock Status – No change
 - a. Passenger equipment in service: #07, #08, #09, Flatcar #23, Coach #5, Baggage Car/RPO #20, Outfit Car #06.
 - b. Passenger equipment out of service: #10, #2 and #05 needing heavy repairs.
 - c. Cabooses in service: #3, #6 and #22 are operational.
 - d. Cabooses out service: #5
4. Track Status – No change
 - a. Keystone Branch is open
 - b. Adverse Branch is open.
5. Ridership and Ticket Sales – Updated
 - a. In October we carried 1,906 passengers, this is a 8% increase compared to 2021. It was the largest October that we have had in our 35 years of operation.
 - b. Year to date, we have carried 14,442 passengers, this is a 3% increase compared to 2021.
 - c. Since operations began in 1987, we have carried 344,803 passengers.
6. Economic Impact – Data from Travel Nevada Visitor Facts Pony Express 2016-2020
The average non-gaming & gaming daily expenditure per overnight visitor \$140.
Economic impact for October 2022 is $1,906 \times 80\% \times 140 = \$213,472$
Economic Impact Year To Date is $12,318 \times 80\% \times 140 = \$1,617,504$
7. Social Media: Our reach on social media continues to expand, in the last 28 days:
 - a. We reached 1,450,363 people.

Award Winning Destination

Best Adrenalin Rush in Rural Nevada - 2020

Trip Advisor Certificate of Excellence – 2020, 2019, 2018, 2017, 2016, 2015, 2014

Best Museum in Rural Nevada – 2020, 2017, 2016, 2014, 2013, 2010, 2009, 2008

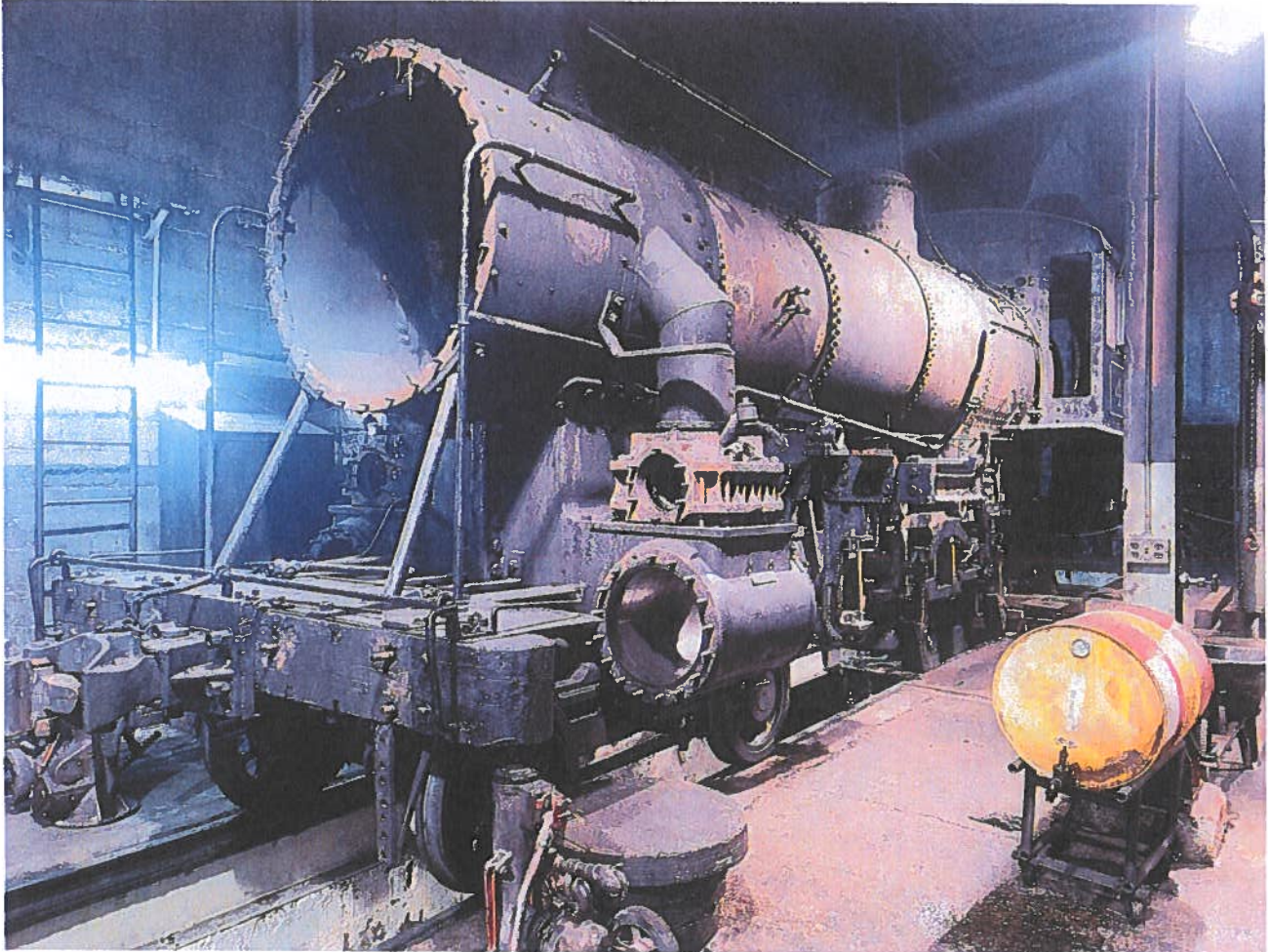
Best Place to Take the Kids in Rural Nevada - 2020, 2019, 2018, 2015, 2014, 2013, 2012, 2011, 2010, 2009, 2008, 2007

- b. Post engagement was 196,026.
- c. We have 118,268-page likes.
- d. 162,036 people follow our page.

8. Special Trains

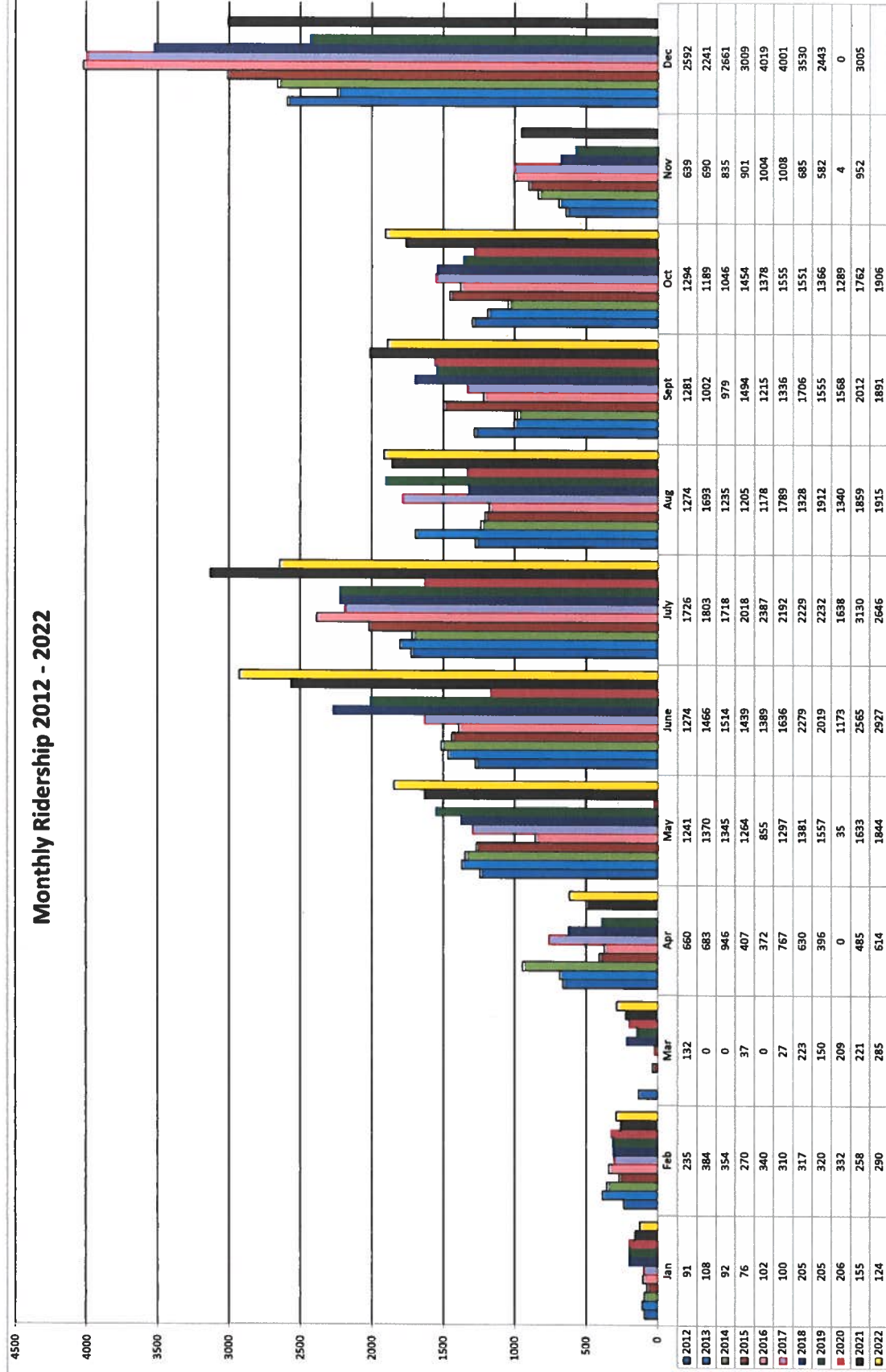
- a) We are running two Community Food Trains November 12 & 13
- b) The ticket sales for our Christmas Train, Santa's Reindeer Flyer Train have been brisk.
- c) The 2023 Sunset, Stars and Champagne Train is on our website and tickets are selling well.

9. Work continues on Locomotive 40.



The locomotive is essentially stripped down to almost nothing. Our plan is to remove the pilot truck in the coming month.

Monthly Ridership 2012 - 2022



Total Ridership

1987 - 2022

344,803 Passengers
Through October 31, 2022

